

Digital Dollar Coin LLC ROADMAP

2017

- Research & development of the cryptocurrency Blockchain and market Environment
- Selected the Ethereum ERC-20 standard
- Research & development on the cryptocurrencies within the ERC-20 environment
- Launched Digital Dollar Coin
- Created the DDCT tokens
- Registered the tokens with Etherscan
- Initiated research for going to market
- The market was seen as too volatile because of the newness of the cryptocurrencies joining the global financial markets for the first time in the true sense of becoming part of the financial market. We therefore needed to monitor its acceptance within the financial community environment
- Additional research was scheduled for 2018

2018

- Researched the acceptance of cryptocurrencies by the financial markets and found that acceptance was considered reasonable
- Researched the various marketing & sales promotion methods available to Digital Dollar Coin for going to market and reviewed timing for entry
- Conducted extensive analysis of the marketing & sales promotion choices available and market timing, and decided that the time was still not right for entering the market due to the extreme volatility of Bitcoin, the industry's gold standard
- Bitcoin started the year very strong but had a prediction that it would grossly underperform traditional investment by year end. This advice was coming from the best investment voices within the industry. We decided to yield to this advice and was proven correct. Bitcoin lost 72% of its value in 2018. By comparison, the Dow lost only 6.2%, making traditional investment substantially outperforming the cryptocurrency market
- Conduct reassessment of the market in 2019

2019/20

- Researched timing for market entry and decided that 2019 was perfect to enter the market
- This was due in part to the fact that the boom in Bitcoin is now driven by real transaction growth as revealed in our analysis and not simply inflationary activities, such as price speculation
- We activated various advertising, promotion, and marketing campaign to go directly to the market. We believe this to be our best option, although costly
- Pursuing both DEX & CEX listing with the first DEX listing scheduled for June 2019
- Conduct AirDrop & Bounty programs
- To start DEX/CEX listing with ETH pairing only
- To increase pairing over time to all major traded coins, such as BTC, LTC, ETC, etc.
- Aggressively pursue value added token sales as we receive and research new marketing ideas
- Start negotiations with organizations to accept DDCT as a means of payment for goods & services after three exchange listings is attained and a predetermined market volume is reached
- To continue new initiatives to increase token value over time with greater exposure and familiarity within the cryptocurrency marketplace
- To establish DDCT as a real store of digital asset that will influence financial portfolio decisions (i.e. holding the token long term). This is especially feasible given that the volume in circulation is fixed
- To grow quarterly profit by at least 25%